## **CLAIMS**

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- 2 1. A method comprising:
- 3 storing data in a data oriented storage medium;
- 4 storing an operating system program in the same storage medium as the data; and
- 5 protecting the operating system program from being overwritten when data is
- 6 written to the storage medium.
- 1 2. The method of claim 1, wherein the storing the data and operating system
- 2 program are achieved on a NAND type flash memory device.
- 1 3. The method of claim 2, wherein protecting the operating system program is
- 2 achieved by using a hidden memory block in the NAND type flash memory device to
- 3 store the operating system program.
- 1 4. The method of claim 2, wherein protecting the operating system program includes
- 2 identifying a hidden block as a bad memory block, but using a tag to identify that the bad
- 3 memory block is a good block storing the operating system program.
- 1 5. The method of claim 1, wherein protecting the operating system program includes
- 2 identifying a portion of the storage medium as bad, but using a tag to identify that the bad
- 3 portion of the storage medium is good and used to store the operating system program.
- 1 6. A method comprising:
- 2 accessing a storage device to identify a portion of the storage area as a bad area
- 3 for storing data;
- 4 determining if a specified tag identifying a presence of an operating system
- 5 program is present; and
- 6 loading the operating system program stored in the portion of the storage area
- 7 identified as bad if the tag is present.
- 1 7. The method of claim 6, wherein loading the operating system program loads a
- 2 boot routine which is used to boot a system.
- 1 8. The method of claim 7, wherein accessing a storage device accesses an external
- 2 memory device to an integrated circuit to boot the integrated circuit.

- 1 9. The method of claim 8, wherein accessing a storage device accesses a NAND
- 2 type flash memory device external to an integrated circuit to boot the integrated circuit.
- 1 10. A memory device comprising:
- 2 a plurality of memory blocks utilized to store data;
- a hidden memory block used to store an operating system program instead of data,
- 4 the hidden memory block designated as a bad block so that data will not be written into
- 5 the hidden memory block; and
- a tag associated with the hidden memory block to identify that the hidden memory
- 7 block contains the operating system program.
- 1 11. The memory device of claim 10, wherein the memory blocks, including the
- 2 hidden memory block, are of NAND type flash memory.
- 1 12. The memory device of claim 11, wherein the operating system program is a boot
- 2 routine to boot a system.
- 1 13. The memory device of claim 11, wherein the boot routine includes a boot
- 2 manager and at least one other boot program.
- 1 14. A multi-function handheld device comprising:
- a system on a chip integrated circuit that includes an internal memory and a
- 3 processor;
- a data oriented memory coupled external to the integrated circuit to operate as
- 5 data storage medium for the integrated circuit, the data oriented memory including a
- 6 hidden area to store an operating system program which boots the integrated circuit.
- 1 15. The multi-function handheld device of claim 14, wherein the data oriented
- 2 memory is a NAND type flash memory.
- 1 16. A multi-function handheld device of claim 15, wherein the operating system
- 2 program is stored in the hidden area which is designated as a bad block, but a tag
- 3 identifies the hidden area as a good block containing the operating system program.
- 1 17. A multi-function handheld device 16 wherein the operating system program
- 2 includes a boot manager and at least one other boot program.
- 1 18. A multi-function handheld device 16 wherein the operating system program
- 2 includes a boot manager, Universal Serial Bus (USB) firmware and at least one other
- 3 boot program, wherein at boot up of the integrated circuit, the boot manager boots the

- 4 USB firmware if a USB connection is present, otherwise the at least one other boot
- 5 program is booted.